

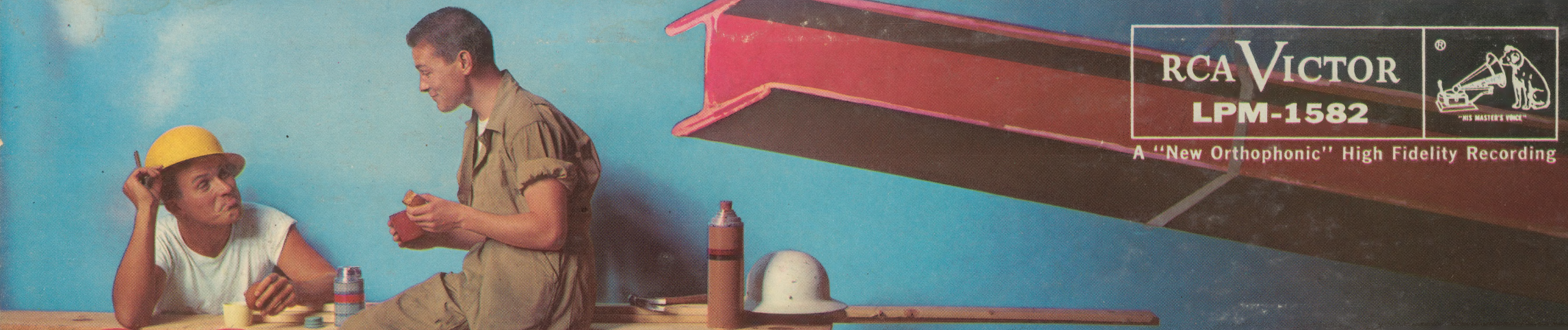
RCA VICTOR
LPM-1582



A "New Orthophonic" High Fidelity Recording

COFFEE BREAK

REG OWEN
and His
Orchestra



SIDE 1

Oh But I Do • Ask Anyone Who Knows
 Was That the Human Thing to Do • Every Day
 Please Don't Talk About Me • Twenty-four Hours of Sunshine

SIDE 2

When Hearts Are Young • Keep Smiling at Trouble
 Have a Little Faith in Me • Love Will Find a Way
 A Little Kiss Each Morning • Suddenly

COFFEE BREAK

REG OWEN and His Orchestra



The coffee break has been with us late and soon, getting and spending and laying waste our powers.

Recently uncovered hieroglyphics show that several pyramids, including the co-operative one at Luxor, were built only because the workers were allowed a 10-minute morning and afternoon break each working day to draw a cup of coffee from a lad lugging a steaming goatskin.

In Rome, at the height of Empire, the cry was "*Nullus Sucrum*"—which means the Romans liked their black and hearty.

Even in Brazil, where coffee grows on trees, the workers take breaks—but theirs are from coffee.

The coffee break is as much a part of life today as peanut brittle, carbon paper, filter-tipped cigarettes and liquid detergents.

The housewife pauses in her daily round of activity sometime between 10 and 11 a.m. to brew a small pot of coffee for that pickup so necessary before the soap operas start on TV.

At millions of offices, employees pause in their mid-morning activities for a much-needed work break.

Even at the polar bases, where days are six months long, everyone knocks off for a few weeks to drink coffee and munch brownies.

The coffee break has become such a part of our lives that several do-it-yourself coffee break kits are now available in hobby shops and some hardware stores. They come equipped with a wall clock, a small coffee urn, a dozen plastic-lined paper cups, a gross of sugar cubes, a container with the words "we use a blend of milk and cream" printed on its side, and four dozen wooden sticks which quite often curl or even crumble when they come into contact with anything warmer than room temperature.

These kits make delightful gifts for people who have everything. They are quite appropriate for people who have nothing, too. In fact, several lucrative small businesses have been established with a coffee break kit, a modicum of courage, and a pound of regular grind coffee.

The coffee break has replaced the seventh-inning stretch in some of the more minor leagues. While the players cluster around the pitcher's mound for coffee and Danish pastry, the fans in the stands play catch. A recent

magazine article on just this subject received wide acclaim at the onion-growers' convention in Terre Haute, although no one could quite determine why.

Amusing, but somehow tragic, was the break taken by a jazz tenor saxophonist during a set in a well-lighted night club. The established pattern to date has been that the tenor saxist and the trumpeter and the drummer each take four bar breaks in rotation before returning to an ensemble chorus of the closing theme. The saxist in this instance, perhaps because of some hidden semantic block, took a coffee break instead of a four bar break. He left the stand and walked out of the club. He was located four days later in a Pullman diner in Upper Sandusky, and all that anyone could get out of him for weeks was, "adhesive tape." The mystery remains unsolved to this day.

Newspapermen are notorious coffee-breakers. Between assignments, between stories, and even between paragraphs, they have been known to send some hapless youngster out into the rain and fog for coffee. In turn, the copy boys retaliate by jumbling orders so hopelessly that the reporters and rewrite men often become gourmets without realizing it. Where but in the city room of a large metropolitan daily could one order regular coffee and a sugar cruller and be served (several hours later) a container of warm lentil soup, a salami sandwich on whole-wheat bread, a vanilla milk shake, and a paper bag containing blueberry pie and ice cream?

The selections chosen for this recording were hand-picked especially for your coffee break. Of course, the musicians who made the record also took time out for their coffee breaks. That accounts for the little blank parts you'll note on the recording between selections.

There are songs here for every coffee break mood. Some are just right for vigorous stirring. Others are perfect for languid stirring, or for pouring sugar out of a container on a damp day. There are some songs absolutely incomparable for taking first sips by. There are even several songs by which you can ask for seconds, or rinse out your cup, if you happen to be through.

Now, hasn't that pot perked about long enough?

FERRIS A. BENDA

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Cover: China courtesy Georg Jensen Inc.

This Is an RCA Victor "New Orthophonic" High Fidelity Recording.

It is distinguished by these characteristics:

1. Complete frequency range.
2. Ideal dynamic range plus clarity and brilliance.
3. Constant fidelity from outside to inside of record.
4. Improved quiet surfaces.

RCA VICTOR



COFFEE BREAK

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1582

J2PP-0780

1

"NEW
ORTHOPHONIC"
HIGH
FIDELITY

- 1-OH BUT I DO (Schwartz-Robins)
- 2-ASK ANYONE WHO KNOWS (Seiler-Marcus)
- 3-WAS THAT THE HUMAN THING TO DO (Young-Fain)
- 4-EVERY DAY (Fain-Kahal)
- 5-PLEASE DON'T TALK ABOUT ME (Clare-Stept-Palmer)
- 6-TWENTY FOUR HOURS OF SUNSHINE (De Rose-Sigman)

Reg Owen
and his Orch.

LONG **33 1/3** PLAY

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COFFEE BREAK

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2

"NEW
ORTHOPHONIC"
HIGH
FIDELITY

- 1-WHEN HEARTS ARE YOUNG (Romberg-Goodman)
2-KEEP SMILING AT TROUBLE (Genzler-Jolson)
3-HAVE A LITTLE FAITH IN ME (Lewis-Warren)
4-LOVE WILL FIND A WAY
(Noble-Sissle-Blake)
5-A LITTLE KISS EACH MORNING (Woods)
6-SUDDENLY (from Ziegfeld Follies
1933) (Duke)
Reg Owen
and his Orch.

TRADE MARKS REGISTERED • MARCAS REGISTRADAS

LONG $33\frac{1}{3}$ PLAY

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